



MCON RASAYAN INDIA LTD.

Trusted Partner In Construction Chemicals



**CREATING
AN IMPACT**
FOR THE WORLD WE LIVE IN

Vision of the company

To Simplify, Improve and Increase the productivity in construction and infrastructure industry by providing innovative easy to use products at affordable prices through our ever growing network of Channel Partners

Founding Team



MAHESH BHANUSHALI

Managing Director & Chairman

“

Mcon Rasayan has been always striving to deliver what is committed. We believe that the relationship with customers is of Trust and Commitment. We at Mcon Rasayan believe in creating a Value chain of Distributors, Dealers, Contractors, Applicators and Developers.

”



NANDAN PRADHAN

Executive Director

“

The journey to excellence is never ending and we at Mcon Rasayan always push our self to achieve that peak of excellence. Our Products, Our services and our team members are the reflection of the Par Excellence Management Systems engaged in the organisation. We together with your support want to create new benchmarks in Product and Service Excellence.

”



CHETAN BHANUSHALI

Sales Director

“

WE at Mcon Rasayan believe that Customer Service is the key to Successful business. Each of my Sales Team member is more than eager to help our customers achieve their goals and bring delight to them.

”



MCON RASAYAN INDIA LTD.

Is a reputed brand in the construction chemicals industry and specializes in the development and creation of innovative building chemical solutions for use in construction. Our products empowers customers to accelerate & transform the construction industry at large and scale up the sustainability impact. We are always geared up for the long term and we are aligned to megatrends, environmental change, globalization, urbanization, and technology upgradation for sustainable growth and jointly improve the quality of construction and transform the everyday for everyone worldwide. In addition to offering our customers high-quality products, we strive to provide exceptional service.

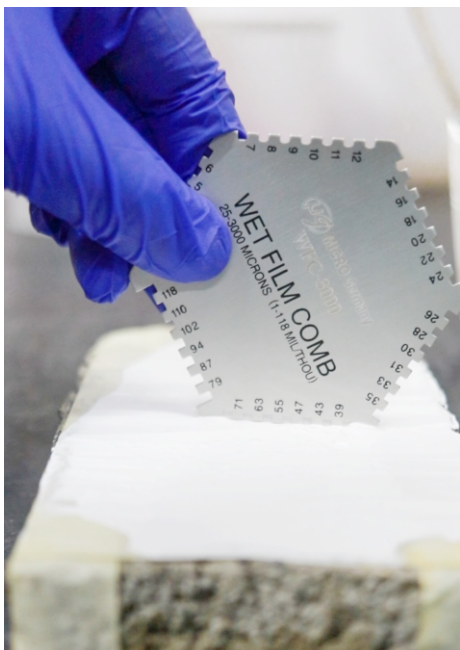
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OUR R&D STRATEGY FOR MODERN TIMES

Having our prime focus in Research & Development making it the heart of all our activities sheerly due to the sense of responsibility towards being the trusted partner in construction chemicals since MCON is persistently...



...holding onto the level of quality of our products to cater unprecedented results for customers, users and stakeholders in the long run. The R&D process here is primarily into 2 categories one is upgradation & improvisation of our existing products and two is to offer new and unique products in the construction chemical category. **Every step we take in our research and development is thoroughly analyzed scientifically.**



TECHNOLOGY TO ENABLE A MORE SUSTAINABLE TOMORROW...



We strive ceaselessly to become stronger, more resilient and able to realize our ambition of becoming the most preferred Construction chemical brand through our unwavering pursuit of bringing victory for our customers & the environment.





MCON RASAYAN INDIA LTD.
Trusted Partner In Construction Chemicals

OUR PRODUCT RANGE

- ADMIXTURES
- TILE ADHESIVE & GROUT
- WATERPROOFING SYSTEMS
- WALL FINISHES & PAINTS
- READY MIX MORTAR
- CONCRETE REPAIRS
- ANTI CORROSIVE SYSTEMS
- ENGINEERING GROUTS
- PROTECTIVE COATINGS
- SEALANT
- CONCRETE ESSENTIALS
- DECO FLOOR SYSTEMS



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MCON RASAYAN INDIA LTD

We are in the business of manufacturing, marketing and selling of modern building materials and construction chemicals with a suite of more than 80 products which includes a range of construction materials and construction chemicals in both powder and liquid forms.

We have two manufacturing plants in Sarigam and Ambethi in Valsad, Gujarat. Our plant at GIDC Sarigam, Valsad, Gujarat mainly manufactures admixtures, wall putty, tile adhesives, paints, concrete repair systems and waterproofing systems and has an installed capacity of 3,500 MTPA. Our Ambethi unit has been set up for production of Dry Mix Powder products with a capacity of about 36500 metric tonnes per annum and Liquid Products with a capacity of about 8000 metric tonnes per annum.



SCAN TO READ MORE...

We have obtained certifications viz. ISO 9001:2015 (QMS), ISO 14001:2015 (EMS) and ISO 45001:2018 (OHSMS) for manufacture and supply of construction & water proofing chemicals and paints in respect of our Unit I. We have also obtained IS 15477:2019 for Adhesive for use with ceramic, mosaic and stone tiles and IS 2645:2003 for Integral waterproofing compounds for cement, mortar and concrete. We undertake in-house research and development from our Navi Mumbai, Maharashtra based R&D facility. This facility is equipped with modern equipment and research personnel from the modern building materials and chemical industry are working with us. Our products undergo stringent quality tests to meet industry standards before they are delivered to our clients. We undertake various tests like compressive strength test, alkali content test, harden concrete permeability test, water retention efficiency and curing efficiency test, specific gravity test and solid content test. These tests ensure that our products meet the industry standards required by our clients for safety, durability, and consistency.

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WATERPROOFING SYSTEMS



MCON MAGIC COAT WP
High solid content acrylic based waterproof coating
Coverage : 50-60 Sq.ft./ kg in Single coat (Depending on Surface)



MCON MAGIC COAT 2K
Polymer modified two component heavy duty waterproof coating
Coverage : 6 - 8 Sq. ft Per Kg Per Coat



MCON MAGIC COAT FLEXI
Single component polyacrylic waterproof liquid membrane
Coverage : 0.2 to 0.3 Kg/m² per 2 coats



MCON MAGIC COAT PU
Single component polyurethane waterproof liquid membrane
Dosage : 20 sq. ft / kg / coat



MCON MAGIC COAT PU ANTIROOT
Pu based liquid waterproof membrane
Coverage : 1.0 to 1.2 kg /m² / 2 coats



MCON MAGIC SCREED EP
High Build Waterproofing Cementitious Screed
Coverage : 10 - 12 sq. feet per 25 kg / average thickness of 20 mm



MCON MAGIC GROUT PU
Silicone component hydrophobic pu grout for leak sealing



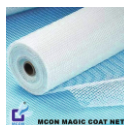
MCON DAMPLOCK DAMP PROOF
Damplock is an exterior water proof coating formulated with specialized polymers



MCON MAGIC COAT BLACK
Black membrane based liquid waterproof coating
Coverage : 0.5 to 0.6 kg / m² per 2 coats



MCON MAGIC COAT PRIMER
Transparent waterproof primer for all types of coatings
Coverage : 60 - 70 Sq.ft Per Ltr / Single Coat



MCON MAGIC NET
Highly flexible PP net in roll form for sandwich waterproofing systems



MCON MAGIC COAT S
Silicone based water repellent transparent coating
Coverage : 40 - 45 Sq.ft./ ltr in 2 coats

SEALANT



MCON MAGIC SEAL PU
A one component, high performance sealant based on advance pu polymer technology



MCON POLY SEAL P
Two component pourable grade polysulphide sealant



MCON POLY SEAL G
Two component gun grade polysulphide sealant



ADMIXTURE



MCON LW

Integral waterproofing liquid admixture for mortar and concrete

Dosage : 200 ml per 50 kg bag of cement



MCON LWP

Integral waterproofing powder for concrete and plaster

Dosage : 500 gms per 50 kg bag of cement



MCON FIBRE

100% virgin polypropylene fibres for crack free plaster



MCON SUPER ADD

Grout admixture to produce non-shrink high strength free flow grout

Dosage : 200 gms / Bag of Cement



MCON SRP 50

Water reducing super plasticiser for concrete

Dosage : 300 gms/ Bag - 0.6%-1.5% dosage



MCON SRP 100

Plasticizing admixture based on polycarboxylic technology

Dosage : 0.8 % - 1.0 % by weight of cement, dosage may be increased to 1.5%.



MCON MAGIC CRYSTAL ADMIX SPL

Chemical Admixture In Dry Powdered Form Effective In Creating Waterproof Concrete

Dosage : 0.8 -2.0% (by weight of cementitious material)



MCON CI 300

Corrosion inhibiting concrete admixture

Dosage : 1-3% of cement weight



READY MIX MORTAR



MCON READY PLASTER

Ready to use cement sand waterproof plaster

15-16 mm thickness.



MCON BLOCK MORTAR

Ready to use jointing material for aac blocks, concrete blocks

Coverage : 90-100 sq. ft. @3 mm thickness for the block of size 600x200x150mm



MCON ULTRA GYPBOND

High performance gypsum bonding agent

Coverage : 40-45 Sq.ft per Kg for Single Coat



MCON READY PLASTER SELF CURE

Ready to use self cure water proof plaster (green product)

Coverage : 16 - 18 sq. ft per 40 kg bag at 10 - 15 mm thickness.



MCON SUPER HACK

Speciality polymer latex that eliminates need for hacking

Coverage : 60-80 Sq.ft per Kg for Single Coat



MCON PLASTER BOND

High performance plaster bonding agent

Coverage : 35-40 Sq.ft per Kg for Single Coat

TILE ADHESIVES & GROUTS



MCON MORTAR

Ready to use tile adhesive for floors only
Coverage : 20 kg of MCON MORTAR will cover 4 to 4.5 m² with recommended thickness of 3 to 4 mm



MCON NSA GREY

Tile on tile grey adhesive for ceramic & vitrified tiles
Coverage : 4 to 4.5 m² with recommended



MCON NSA GREY GOLD

Polymer modified adhesive for granite & stone for wall & floor
Coverage : 20 kg of MCON NSA GREY GOLD will cover 4 to 4.5 m² with recommended thickness of 3 to 4 mm



MCON NSA GREY - NO LIMIT

Highly polymerised cementitious tile adhesive
Coverage : 20 kg will cover 4 to 4.5 m² with recommended thickness of 3 mm



MCON NSA WHITE

Tile on tile grey adhesive for ceramic & vitrified tiles
Coverage : 20 kg will cover 4 to 4.5 m² with recommended thickness of 3 mm



MCON NSA WHITE GOLD

Polymer modified adhesive for granite, marble & stone for wall & floor
Coverage : 20 kg will cover 4 to 4.5 m² with recommended thickness of 3 to 4 mm



MCON NSA WHITE - NO LIMIT

Highly polymerised cementitious tile adhesive
Coverage : 20 kg will cover 4 to 4.5 m² with recommended thickness of 3 mm



MCON TILE GROUT

Tile joint filler in attractive colours for waterproof tile joint filling



MCON TILE GROUT EP (3 PARTS)

3 parts epoxy tile grout in attractive colours



MCON SUPER BONDER TA

An admixture for making high quality cementitious tile adhesives



MCON SUPER ADD TA (L)

Bonding Additive For Tile Adhesive



MCON SUPER ADD TG

Tile grout admixture for superior performance



MCON STONE BOND

Ready To Use Structural Bonding Agent For Stones/granite

CONCRETE ESSENTIALS



MCON CURE C

Ready to use water based concrete curing compound
Coverage : 50 - 55 Sq.ft Per Ltr



MCON CURE CC

Ready to use white pigmented concrete curing compound
Coverage : 50 - 55 Sq.ft Per Ltr



MCON CURE WC

Acrylic-based finishing and curing compound for concrete floors
Coverage : 50 Sq.ft Per Ltr



MCON CURE WX

Ready to use wax based white pigmented curing compound
Coverage : 50 Sq.ft Per Ltr



MCON CURE RA

Aluminised resin based curing compound
Coverage : 50-60 Sq.ft Per Ltr.

CONCRETE REPAIRS



MCON BOND SBR

Sbr based polymer for bonding old concrete to new concrete & to make polymer repair mortar

Coverage : 55 - 60 sq ft. per Kg for single coat



MCON BOND URP

Polymer latex for repairing & waterproofing

Coverage : 40 - 45 sq. ft per Ltr For Single Coat (with cement)



MCON CRACK FILLER PASTE

Ready to use elastomeric crack filler paste

Coverage : 40 - 45 Rft Per Kg / 5 mm Cracks



MCON CRACK BOND EP

Three part epoxy repair mortar for high strength structural repairs

Coverage : Depending On Depth & Width Of Crack



MCON BOND APH

High performance acrylic based cement modifier

Coverage : 40 - 50 Sq. Ft Per Kg



MCON BOND APL

Acrylic polymer for bonding, crack filling, coating & other repair works

Coverage : 40 - 45 sq. ft / lit / coat with cement (depending upon surface & temperature)



MCON MICRO MORTAR

High strength non-shrink micro concrete for repair work

Coverage : 1800-1900 Kg/m³



MCON CRACK FILLER (GREY/WHITE)

Cementitious non-shrink crack filler

Coverage : 30 Rft Per Kg / 5 mm Cracks



MCON BOND EP

Two part epoxy bonding agent for structural repairs

Coverage : 30 Sq.ft Per Kgs / Single Coat



MCON MORTAR EP

Three part epoxy repair mortar for high strength structural repairs

Coverage : 10 Sq.ft Per Pack For 15 mm



MCON POLYMER MORTAR EP

Single Pack Ready To Use Polymer Repair Mortar

Coverage : 1.3 m² per bag at 10mm thickness

ANTI CORROSIVE SYSTEM



MCON STEEL 2K

Two part anti corrosive coating for steel re bars

Coverage : 100 Kgs Steel Of 12 mm Dia



MCON STEEL RC

Rust convertor cum passivatorcoat for steel reinforcement

Coverage : 50 - 60 Sq.ft Per Ltr



MCON STEEL ZRP (LCNR)

Two Component, Anti Corrosive, High Build Long Chain Nylon Reticulant, Zinc Phosphate Epoxy Primer

Coverage : 7-9 m² /Kg/coat



MCON STEEL RR

Rust remover coat for steel reinforcement

Coverage : 80 - 85 Sq.ft Per Ltr



MCON STEEL ARP

Polymer based anti corrosive zinc rich coating for steel re bars

Coverage : 40-50 Sq.ft Per Ltr



WALL FINISHES & PAINTS



MCON WALL PUTTY

White waterproof isi mark wall putty

Coverage : 400 Sq.ft / 40 Kg Bag @ 2 Coat
recommended coating should not exceed 2mm



MCON SUPER COAT PASTE

Acrylic based ready to use putty for internal & external walls

Dosage : 250 Sq.ft / 20 Kg Bag @ 0.5 mm Double Coat



MCON SUPER COAT POWDER

Acrylic based powder putty for internal walls

Coverage : 300 Sq.ft / 20 Kg Bag @ 0.5 mm Double Coat



MCON SUPER TUFF (RUFF TUFF)

Polymer modified textured coating for external substrates

Coverage : 80 to 85 sq. ft. @ 1.5 mm thickness for 30 kg. bag



MCON SUPER TUFF (DHOLPUR)

Polymer modified textured coating for external substrates

Coverage : 75 to 80 sq. ft. @ 2.0 mm thickness for 30 kg. bag



PRIME INTERIOR EMULSION

This is a Rich Matt acrylic emulsion paint formulated with acrylic co-polymers which gives excellent smooth finish to the walls.



CARNIVAL ACRYLIC DISTEMPER

Carnival Acrylic Distemper is a water based interior wall paint. It gives a smooth and durable finish.



ULTRA EXTERIOR EMULSION

Ultra Exterior Emulsion is an economy range of exterior wall coating.



CARNIVAL ECONOMY EMULSION

A value for money product in the emulsion series which gives the interior wall a smooth, elegant and rich matt finish.



VERTEX EXTERIOR EMULSION

This wall coating is best for application on exterior in dry or moderately humid climatic conditions.



ELASTOGUARD EXTERIOR EMULSION

A paint with latex film properties and water resistance which resist the algae and fungus formation.



MCON SMART BOND REPAIR

It's an SBR based polymer for bonding of New as well as old concrete surface



CARNIVAL ACRYLIC PUTTY

Carnival Acrylic Wall Putty is a water based filler putty for concrete surface.



MCON MAX 2 IN 1 PRIMER

This is a Universal Primer for concrete surface and can be applied on both Interior and Exterior surfaces.



SIGNATURE PREMIUM HI-GLOSS ENAMEL

Signature Premium Hi-gloss Enamel is a tough solvent-based enamel which can be applied on Metal, Wood and Concrete surface.



CONCRETE FLOORING



MCON HARD FLOOR METALLIC

Non - oxidizing heavy duty metallic floor hardener

Coverage : 3 to 5 kgs. Per m² - Medium Duty / 5 to 7 kgs. Per m² - Heavy Duty



MCON HARD FLOOR NON-METALLIC

Non-metallic, monolithic surface hardening compound for fresh concrete floors

Coverage : 3 to 5 kgs. Per m² - Medium Duty / 5 to 7 kgs. Per m² - Heavy Duty



MCON HARD FLOOR NON-METALLIC - COLOURED

Non-metallic, monolithic surface hardening compound for fresh concrete floors

Coverage : 3 to 5 kgs. Per m² - Medium Duty / 5 to 7 kgs. Per m² - Heavy Duty



MCON TOPCRETE 314

High Flow Fast Drying Cementitious Mortar

Coverage : 1.75 - 1.85 kg/m² / mm



PROTECTIVE COATINGS

	MCON 2K EPOXY PRIMER Two component, high performance epoxy resin Coverage : 8-9 m² / kg (60 microns dft) /Single Coat		MCON DECOR RM PAINT High build two component epoxy coating Coverage : 4 - 5 m² /Kg/coat (Depending on surface DFT 80-100 micron)
	MCON DECOR RM PAINT PRIMER Two component, solvent based epoxy primer Coverage : 5 - 6 kg /m² /coat (depending on surface 70-80 micron)		MCON EPOXY FG PAINT 2k solvent free food grade epoxy coating Coverage : 5-6 m²/Kg/ per coat (100 microns per coat) (2 coats recommended)
	MCON MAGIC COAT CE 202 Two component coaltar epoxy coating for concrete & steel surface Coverage : 7-9 m²/kg for 2 coats @ 80 - 120 micron DFT		MCON STEEL PU Two component polyisocyanate based coating Coverage : 7-8 m² / kg (50 - 70 microns dft) /Single Coat
	MCON STEEL EP High build two component epoxy micaeous iron oxide coating Coverage : 7 - 8 m²/kg/coat		MCON 3K EPOXY FLOOR TOPCOAT 3k epoxy resin-based self-leveling floor topcoat Coverage : 0.25 m²/kg @5mm thickness
			MCON EPU FLOOR TOPCOAT Three Components, Solvent Free, Self-levelling Epoxy Polyurethane Flooring Coverage : 3-4 kg/m² @ 2 mm



DECO FLOOR SYSTEM

	MCON DECO HARD FLOOR Coloured floor hardener (non-metallic) for stamp concrete Coverage : 2.7 Kg / m²		MCON DECO RELEASE Release powder for decorative flooring Coverage : 750 - 800 Sq. Ft. / Pack
	MCON DECO SEALER Acrylic based transparent protective coating Coverage : 80 Sq.Ft. / Ltr Per Coat		



ENGINEERING GROUTS

	MCON NSG 40 Free flow non-shrink high strength cementitious grout Coverage : 1750-1950 kg/m³		MCON NSG 60 Free flow non-shrink high strength cementitious grout Coverage : 1600 - 1800 kg/m³
	MCON NSG 60 GG High early strength non-shrink pumpable gun grade cementitious grout (Coloured Available) Coverage : 15-16 L/25kg @0.21-0.25 W/P Ratio		



MCON RASAYAN INDIA LTD
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MEET Mr.M!

Meet Mr.M, Mcon's very own Technical Engineer for solving all your queries and your guide to every construction chemical question you ever had regarding your Construction or projects. From planning the waterproofing for your next project, to helping you complete your project efficiently and effectively, he can help you deliver solutions from foundation to finishing of the structure.

Mr. M is a construction expert which Mcon Rasayan has developed over the years with help of the knowledge base of years of experience into the construction chemicals and waterproofing space. Mr. M provides expertise in suggesting the right product for the right application thus making your project cost effective and long lasting.



Please Go ahead and ask Mr.M!



© Please Note That **Mr.M** is a Property Of
MCON Rasayan India Ltd

SOME NUMBERS AT A GLANCE



100+
PRODUCTS



75+
DISTRIBUTORS



1500+
RETAILERS



15+
CITIES



1800+
CONTRACTORS



3+ Lakh. sq.ft. of
INFRASTRUCTURE

OUR PRODUCT PROFILING

OUR PRODUCT RANGE CAN BE DEFINED IN A UNIQUE WAY TO ENSURE THE UTILITY OF THE PRODUCTS IN VARIOUS CONSTRUCTION ACTIVITIES.

01 - Repair Rehabilitate the Concrete :

CONCRETE REPAIRS & ANTI CORROSIVE SYSTEMS

02 - Care for the Concrete :

ADMIXTURES, CONCRETE ESSENTIALS & WATERPROOFING SYSTEMS

03 - Decorate the Concrete :

DECO FLOOR SYSTEM, WALL FINISH & PAINTS

04 - Preserve & Protect the Concrete :

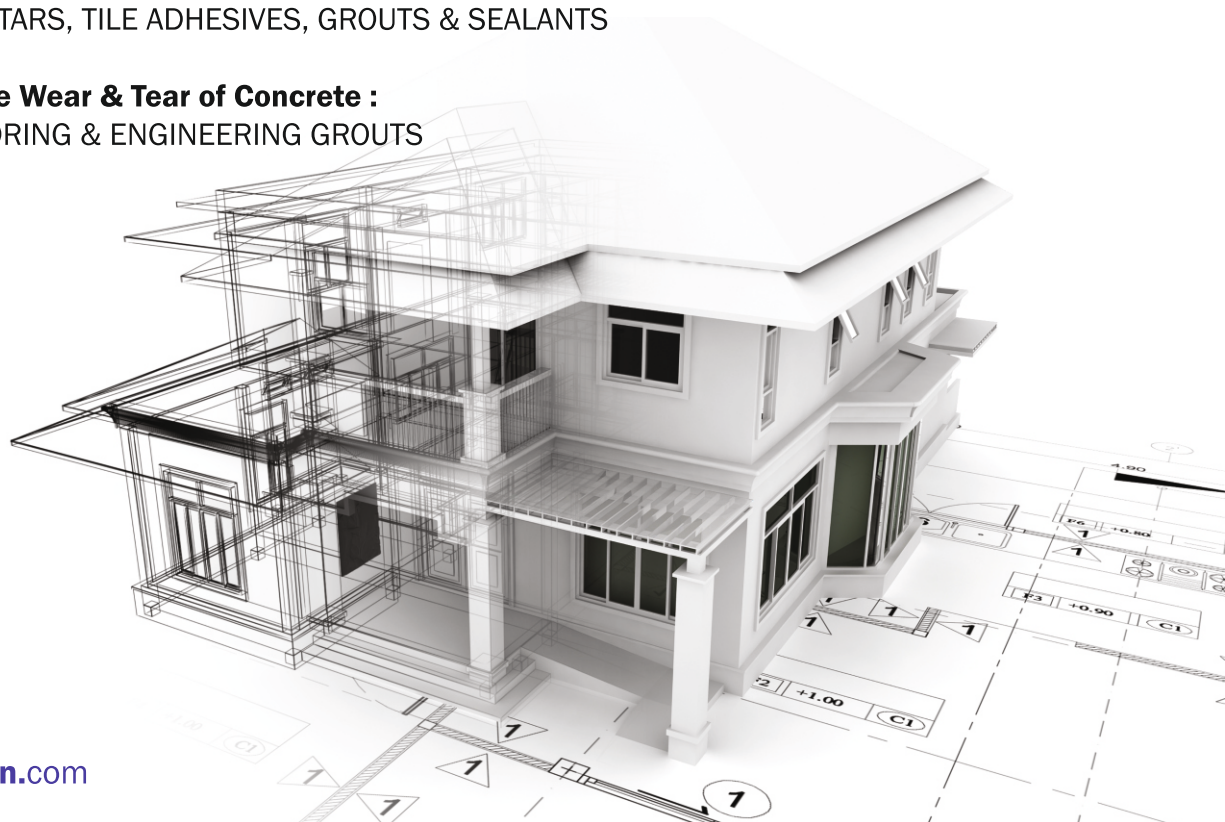
PROTECTIVE COATINGS

05 - Cover, seal and build the Buildings :

READY MIX MORTARS, TILE ADHESIVES, GROUTS & SEALANTS

06 - Increase the Wear & Tear of Concrete :

CONCRETE FLOORING & ENGINEERING GROUTS



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MCON RASAYAN INDIA LTD

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