

MCON Rasayan India Ltd

Pranaam 2.0 - A Grand Celebration of Success and Growth.

Mumbai, 18th Dec 2024:

MCON Rasayan, a leader in construction chemicals, hosted its much-anticipated distributor meet, Pranaam 2.0, at the grand Novotel Hotel, Juhu, Mumbai. The event brought together over 80 distributors from across the country to celebrate their remarkable contributions to the company's growth.



The evening began on an auspicious note with the lamp-lighting ceremony, symbolizing progress and prosperity. The ceremony was led by Mr. Mahesh Bhanushali (Managing Director & Chairman), Mr. Chetan Bhanushali (Sales Director), and Mr. Nandan Pradhan (Executive Director), who warmly welcomed all attendees and expressed their gratitude for the collective efforts of MCON's distributor network.

A key highlight of Pranaam 2.0 was the launch of MCON Rasayan's new product line, an exciting addition to its portfolio of innovative construction solutions. The launch reaffirmed MCON's commitment to delivering cutting-edge products that address evolving industry needs and demands while maintaining superior quality and reliability.

Throughout the event, attendees engaged in insightful discussions covering industry trends, challenges, and growth strategies. **The event provided a platform for distributors to share their experiences, exchange ideas, and strengthen their connection with MCON's leadership team.** These interactive sessions reflected MCON Rasayan's collaborative approach and focus on empowering its network of partners.

The evening also recognized the exceptional achievements of MCON's distributors through a grand award ceremony. **Several distributors were honoured for their exemplary performance, dedication, and significant contributions toward the company's success.** These awards highlighted their hard work and unwavering commitment as invaluable partners in MCON's growth journey.



In their address, the directors Mahesh Bhanushali, Chetan Bhanushali, and Nandan Pradhan extended heartfelt gratitude to the distributors for their trust, loyalty, and consistent efforts. They emphasized the importance of the distributor network in driving MCON Rasayan's market leadership and reiterated their vision to continue innovating and delivering the best solutions to the construction industry.

Mahesh Bhanushali, Chairman & Managing Director, MCON Rasayan India Limited, said, *"This event is a tribute to the relentless hard work and dedication of our distributor family. At MCON Rasayan, we value every partner and remain committed to fostering a culture of mutual growth and innovation."*

Pranaam 2.0 not only celebrated the achievements of the past year but also set the stage for a promising future filled with new opportunities, products, and stronger collaborations. The event concluded on a high note, with a renewed sense of purpose and camaraderie, reinforcing MCON Rasayan's commitment to excellence and its vision for continued success.

With Pranaam 2.0, MCON Rasayan reaffirmed its dedication to strengthening partnerships, celebrating achievements, and driving innovation in the construction chemicals industry, paving the way for a brighter and more successful future.

For further information, please contact

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